

# nrgene

Capital Market Presentation – H1'21

August 2021

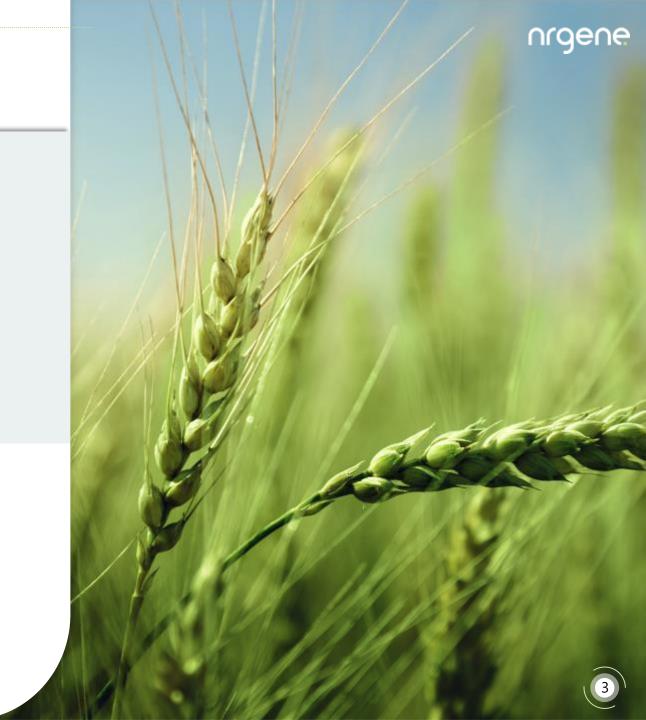
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# Agenda

- Executive summary
- Agricultural and food industry value chain improvement
- Business model expansion and focus
- IP development agreements in return for royalties
- Financial results highlights- H1, 2021
- Summary





Accelerating Seed and Plant Breeding Worldwide through
Artificial Intelligence



Company Founded 2010 **Products Launched** 2015 **\$30 million** (gross) were raised 2021 through an IPO on the Tel Aviv Stock Exchange Customers, among them leading +100 companies in the seed, food & beverage, paper & pulp, rubber, textile and cannabis industries **Projects** completed on the most ~300 important crops worldwide

Since the IPO, the company has significantly expanded its activities:

- IP development in return for royalties
- Development and commercialization of DNA tests (Genotyping solutions)



The Company is active globally, focusing on the North American market



### **Executive Summary - Continued**

#### 1. IP development in return for royalties

- Identifying business opportunities to develop new elite varieties
- Turnaround time from development to commercialization: 2 to 5 years
- Potential revenues of millions of dollars per project

#### **Example - Resistance to the ToBRFV in Tomatoes:**

Development in 2020-2021

**5 signed** commercial agreements (4 in 2021)

The revenues from royalties are expected in 2023

The revenues from royalties are significant and estimated at millions of dollars per agreement

The overall revenue potential from this project can reach **\$100 million** (for more details see slide 12).

Philippe Degré, Rotom Tomatoes, Belguim:

#### "ToBRFV bringing winter prices in the summer"

In Belgium and the Netherlands, there is a reduced supply of tomatoes, resulting in higher prices. That is thanks to a combination of the tomato virus and bad weather. So, Rotom Tomatoes is supplying fewer export tomatoes than in previous years. "Countries like Spain are opting for more home production and Portuguese tomatoes. This is because of the high prices," says the company's Philippe Degré.



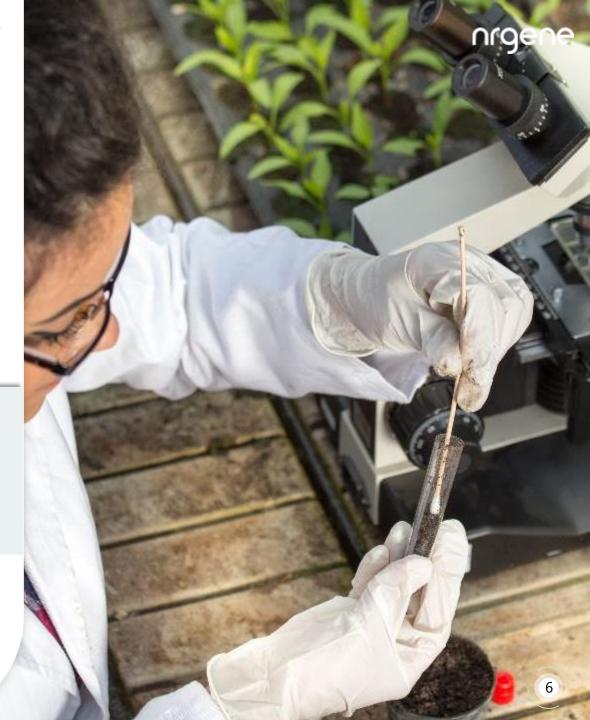
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### **Executive Summary - Continued**

- **2.** Development and commercialization of **DNA tests** (genotyping solutions) in plants and animals:
- Development of targeted **DNA panels for tests**
- Establishment of **genotyping lab in Canada**
- Amassed revenues from the lab are estimated at \$20 million between 2021-2025.

#### Example - tailored panel development in maize

The first multi-year agreement was signed with a customer for the total amount of \$700 thousand



### Social and Environmental Value Creation

NRGene contributes to each step in the agricultural value chain, while focusing on sustainable food production and reduction of the environmental footprint



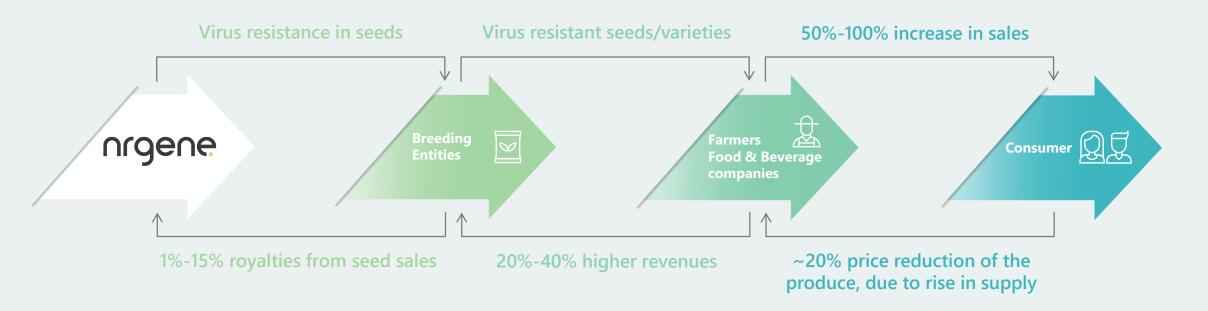
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# Agricultural and Food Industry Value Chain Improvement

- Shorter and faster processes of elite varieties' development using NRGene's technology
- **Higher revenues** throughout the entire value chain
- NRGene **shares the risks** with its business partners

Example: ToBRFV resistant tomato varieties impact on the value chain





# **Business Model Expansion and Focus**

H1 2020 VS

H1 2021

- ~**60%** of new agreements
- Long term & recurring agreements
- > ~90% of new agreements

- **0** signed agreements
- **0** signed agreements for new elite varieties development
- IP development, in return for royalties
- **4** signed commercial agreements (ToBRFV Resistance)
  Alternative protein project pea and hemp

- In development stages **〈**
- Genotyping tests
- Funding received for establishing a new genotyping lab in Canada Signed commercial agreement (maize)



# **Business Model Expansion and Focus**

VS

2020

2021 and forward

Multi-year subscription
One-time genomic analysis services

Main revenue model

Recuring agreements/multi-year subscription

Genotyping tests and data creation Royalties from IP development

R&D budget of breeding companies

Main revenue source

R&D budget and seed production of breeding companies

Royalties from seed sale to farmers (starting 2023)

Software and databases

ΙP

Software, databases, elite varieties (seeds and traits)



# IP Development Agreements in Return for Royalties

Expected development and implementation by customers

Project	2021 2022 202	2024 2025 2030	
Maize, chili and rice breeding for the Indian market	Commercialization and implementation	Royalties	
Herbs breeding program	Commercialization and implementation	Royalties	
Disease resistant tomato breeding	NRGene's development Commercialization and implementation	Royalties	
Pea and Hemp breeding for alternative protein industry	NRGene's development	Royalties	
Canola breeding for fungus disease resistance	NRGene's development	Commercialization and implementation Royalties	
Oil and protein crop breeding for adaptation for cold climates	NRGene's development	Commercialization and implementation Royalties	
Additional projects	NRGene's development	Commercialization and implementation Royalties	

<sup>\*</sup> Revenue from royalties depends on the completion of a project's development and its implementation by the customers, market conditions, and market demands



# IP Development Agreements in Return for Royalties

#### **Business Potential**

Project	Expected Development Time	Commercialization Status*	Expected Revenue From Royalties	Potential Target Market Size (Seeds/Year)	Expected Revenue From Royalties Throughout Project's Lifetime
Disease resistant tomato breeding	2020-2021	In commercialization stages (5 signed agreements)	2023	>\$500m	\$100m
Pea and hemp breeding for alternative protein industry	2021-2023	Commercialization agreement in Canada as part of a consortium	2024	>\$100m	\$50m
Canola breeding for fungus disease resistance	2021-2024	Not started	2025	>\$300m	\$75m

<sup>\*</sup> Based on company's estimation of market share, market size, market penetration and average royalties' rate.

<sup>\*\*</sup> Assuming a project's lifetime from commercialization is at least 10 years.



## Financial Results Highlights\* (Thousands US Dollars)

In thousands dollars	H1-2020	H2-2021	FY- 2020	Comments
Revenues	2,809	2,148	7,035	Focus on long-term and recurring projects (DNA tests and IP development), gradually replacing one-time genomic analysis services and the impact of COVID-19
Adjusted Gross Profit	65%	63%	70%	Decrease in the company's revenues from genomic analysis services.
Adjusted EBITDA	(727)	(3,809)	(433)	Investment in infrastructure for medium/long-term growth mainly for IP development in return for royalties and market penetration in the field of DNA tests (genotyping solutions)
Cash and Deposits	2,849	26,857	1,482	Increase in cash balance, mainly due to IPO proceeds favorable terms of credit-line and long-term debt.
Total Backlog	9,393	6,063	6,626	Backlog of \$0.4M from royalty agreements (down payments)

<sup>\*</sup> The complete financial results (reviewed) are included in the consolidated financial statements as of June 30, 2021.

For additional information, also see the report of the Board of Directors

### **Summary**

Capital Raised - \$30M (Gross)

Forward looking: Since the IPO completion, the company has signed deals in various crops:

Tomato ● Canola ● Cannabis & Hemp ● Shrimp ● Guayule ●

Coffee • Maize

2022

2021

2020

The company estimates that additional substantial agreements will be signed by the end of 2021

**Expansion**: Opening of new offices worldwide ● Opening of genotyping lab ● Talent acquisition

**New Growth Engines:** DNA tests ● IP development in return for royalties

Existing Base: Positive EBITDA – H2/2020 ● Customer base +100 ● Vast genomic databases ● Proven technology ● Professional and skilled staff -35% PhD

